



CONFERENCE ON DIGITAL DISCIPLESHIP IN BURUNDI WITH KELLY LONDONI



Digital Discipleship Conference

Audience analysis, an essential element

"I used social networks to share the gospel but I had never thought about the audience when preparing the content, today audience analysis becomes essential when sharing the gospel." testified Alain Gashaka, one of the participants in the conference on digital discipleship in Burundi on December 2, 2023 where the main speaker was K lly Londoni, Leader of Digital Strategy in Africa. Main Themes was digital opportunities and overcoming digital addiction. 48 people were able to participate and were very encouraged by the presentations. 11 among the new ones decided to join the DS Burundi team as digital missionaries.

Digital maturity

In his presentation on digital maturity with the all supported staff of Campus crusade for Christ Burundi, he explain well what digital maturity is and how they can grow in it. All team members understood that they are called to the transformation of character which is part of the transformational leadership but also grow in the use of digital principles and tools.

It was December 4 at the National Office, the team was very touched about digital maturity and was committed to working on it.



Digital Maturity Preservation and conversation with all Burundi staff

[Click here to listen to some testimonies](#)



The digital champions who were in Lusaka summit

By way of discussing the follow-up to the African Digital Champions Summit, Kelly was able to bring together those who were in Lusaka to see the progress of the work together and they were able to answer some questions they had. It was the joy of sharing what the Lord was doing especially on the Facebook campaign which ended where more than 80 people gave their lives to Christ.

He also had a good time visiting the leader of DS in Burundi and member of ARN, Emile Manirambona who had just received a 2nd child in those days.



Visiting Emile's family (the Burundi national DS leader)