



Campus Crusade  
For Christ  
Zambia

# DIGITAL STRATEGIES REPORT

## ZAMBIA - 2024



AFRICA DIGITAL CHAMPIONS SUMMIT



22nd August - 26th  
August, 2023



Golden Peacock Hotel,  
Lusaka, Zambia.



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# OVERVIEW



The Africa Digital Champions Summit, spanning from the 22nd to the 26th of August, was successfully convened at the Golden Peacock Hotel in Lusaka, Zambia. A total of 30 countries actively participated in the event, which was segmented into sessions and exclusive leaders' meetings. The event was marked by an impressive average attendance of 144 individuals.







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THE FOLLOWING COMMITTEES WERE ESTABLISHED TO ENSURE THE SMOOTH AND EFFICIENT OPERATION OF THE SUMMIT:

## VISA & SECRETARIAT

Mrs Mwanza, a secretary of Campus Crusade for Christ Zambia was handling the sending of invitation letters and also the visa application letters. She was assisted by Mr Sam who was following up with the visa processing until later. A total number of 104 invitation letters were sent and 82 visa application letters. The challenge was with the registration of participants, who did not complete their information and some had put the wrong flight information and others had late registration. Going forward, for visa applications for future references it was recommended that a representative depending with the language be chosen in order to help with the communication.

## MEDICAL

The purpose of her team was to help provide service to those who had health issues. Mrs Kabanshi was a personnel in charge of medicals, she struggled in the beginning because of lack of resources and therefore recommended that prior to the meeting the medicine should be bought in advance by making available the funds. It was also so great to have the help of the CCCZ interns mainly Melody and Langson who helped to their services with regard to medicals as they are specialized in that profession.





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## FOOD

Among the youths in Campus Crusade for Christ Zambia the term called ‘ Swallowship ’ which means ‘ food with fellowship ’ lives much to be desired whenever we have an event. **Rachael Mwale** was in charge of this department. She mentioned that it was very lovely to note the demand for the local Zambian dish though some participants' allergies were indicated during the meeting instead when doing registration. Overall, the food was great and was appreciated especially on the cultural night.



## OUTING

This was headed by **Mr Michael Nkhoma**, the Student Led Movement Leader for Zambia. Purpose of this department was for the participants to tour for safari, visit the national museum, go to a shopping mall or visit the open market.







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## TRANSLATION

Mr James Musonda was the main person handling the translation equipment and also helping with the media. He was working with the translators for French and English. The first day of the summit two of the devices went missing but the following day when packing there was a complete set, this would mean that some participants took the devices and came back with them the following day. As this was because communication was not clearly made that the equipment should not be out of site in the conference room.



## MEDIA

On our local team, **Ephraim Tembo** was working with 7 digital champions from other countries who were helping in creating content and managing the online streaming of the summit as the other Tech Team was controlling on screens.

A digital event challenge rose in when there was a need for a more active and stronger internet which were followed up and to God be the glory we can still watch the memorable event even today on Facebook. Our Facebook page currently has **173 followers** with more than **230 views** on the summit video posts. Other platforms which were created include twitter and youtube.





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## REGISTRATION & ACCOMODATION

Main organizing task force was in charge of the registration then later this responsibility was given to the local team.

**Ryan Mulenga** and **Emmanuel Mudaala** from the copperbelt helped to put together the information with regards to the early check-ins of participants and their flight information. These two helped with the accommodation by making sure that every arrival is registered and allocated to a room appropriately.

Later, **Thandiwe Mwanza**, **Ireen Mercy Kabwe**, **Justo Phiri** and **Abigail Mungandi** joined the registration and accommodation with the roles of room allocations, distribution of T Shirts, name tags, conference manu book, stickers and also welcoming packages in the rooms.

Number of Shirts were about **150**, we had **120 books** and **120 name tags** which were not enough for the number of participants in total.



## TRANSPORT

Transport was headed by Mr Kennedy Siyamana with Mr Victor Phiri and Mr Sam Batholomew. Purpose was to do the pickups and drop offs of participants at the airport as well as at the inter city bus terminus not forgetting another role in providing transport for the day of outing.





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# SPECIAL MEMORIES



## WORSHIP



## PRAYER



## PRAISE



Dedicated time for prayer, praise and worship during the summit kept the digital champions ‘in awe of God’.

The program always started with devotional messages. It was so overwhelming to see the expression of participants from different countries coming together as one, with one purpose of pioneering into missional gaps.

## COLLABORATIONS



## MEETINGS



## SESSIONS



The Africa Digital Champions Summit was an open door to collaborative discussions with strategies and other organisations. This was also a great opportunity for all the Digital Strategies Leaders in Africa to have an interaction with the Vice President of the Global DS. One of the highlights about the sessions were the introduction of the Africa Resource Network ARN of digital strategies to the summits participants.





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# SPECIAL MEMORIES



## INSIGHTS



## PRESENTATIONS



## CONTENT



As it written in Romans 10:17 “ faith comes by hearing...” great insights from the summit that are still in our hearts. The summit was provided with note papers and pens to write down the takeaways from presentations and a live stream was conducted for the online audience and those who could not make it for the physical gathering. A team of content creators from different countries which were producers, actors, editors etc came together and made amazing content.

## DISCUSSIONS



## SNACKS



## CULTURE



Countries in attendance were encouraged to meet per table and identify missional gaps and how to reach those gaps. As Zambia, we had a bigger team of two tables and are passionate to pursue our missional gaps as the summit had lay a strong foundation for our digital ministry. Tea breaks between sessions sparked fruitful interactions and networking.

Culture night came with it a real identity of the Summit being African, a people with one voice ‘ missional gaps’, the dress code of one belonging with flags of different nations and a conclusion of it leading to the Lusaka declaration.





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# LUSAKA



# DECLARATION

We Africa Digital Champions gathered in Lusaka, Zambia at Golden Peacock Hotel from 22nd August to 26th August 2023, after identifying missional gaps in Africa mostly among the children, youths, people of lower class, our cousins, immigrants, and people with special needs during various discussions and deliberations from participant from 30 countries declare the following:

- We acknowledge that we are helpless and cannot pioneer into missional gaps successfully unless we depend on God. We will therefore do everything in the power of the Holy Spirit and ensure that prayer is tailored into every plan and program we will do.
- We commit to understanding our audiences in the missional gaps. It will be worth it for us to take time to research and define our audiences because we cannot have an audience of everyone. We will take time to discover what they love, their challenges, likes and dislikes so that we know who they are and establish relationships with them.
- We commit to intentionally collaborate with the other strategies (Leader Strategies, Student Led Movements, Jesus Film Project and Global Church Movements) and other like-minded organizations so that we can pioneer into missional gaps together.
- We commit to raise, mobilize, train and empower others so that they can reach their identified missional gaps. The Great commission is to every believer and our mandate is to help the body of Christ do effective evangelism and discipleship.
- We commit that all countries will become stage 3 in Digital maturity by 2030.
- We commit to having DS presence in 50 countries in Africa by 2027.
- We commit to intentionally building DS teams in at least 10 countries to become financially sustainable by 2025 in collaboration with National teams.







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# TESTIMONY ”



## Our Safari delay...a miracle for Penious

It was Friday afternoon. There was great excitement in the camp. Actually the camps were two. one was going for shopping to malls, local markets and a visit to the museum. Another camp was headed to do game safari. I happen to be leading the team for an outing at Chaminuka reserve. Upon arrival, we found another team getting on to the safari vehicle. Our team was suppose to use the two vehicles at once but with one gone, we were one vehicle short. Because our team was big we had to divide it into two. This confusion frustrated some delegates as this now meant one team would go on safari while the other team would remain doing nothing. This meant one team had to immediately go for safari while the other team had to remain behind. The management at the safari decided to offer us a free boat cruise as we waited for the safari vehicle to come back.

Upon arrival at the boat cruise before taking a cruise we played some games, and then we had an opportunity to share the word of God with a young man named Penious who was our safari guide. Moments during the sharing I witnessed two DS Champions Jean Louis and Vanessa from La Reunion island leading our tour guide (Penious) in praying to receive Christ, he accepted the Lord as his Savior that day! Afterwards we took a boat cruise feeling happy that there was that delay in going for the Safari because had we been the first team to go, we wouldn't have had an opportunity to share the gospel with this young man.



Narrated by Mr Michael Nkhoma, the Africa Digital Champions Summit ADCS 2023 Outing Day Coordinator and Student Led Movement Leader for Zambia.





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# SUMMARY

The summit, while largely successful, did reveal areas for refinement. The commitment of each committee member and their insights post-event will be instrumental in future planning. We are very optimistic about implementing the recommendations for an even more streamlined experience in the future.

The Africa Digital Champions Summit at the Golden Peacock Hotel has set a benchmark in terms of organization, participation, and overall success. The dedication and hard work of all committees were evident in the seamless execution of the summit event. Feedback from the attendees has been overwhelmingly positive, reflecting their enriching experience over the course of the five days.

Moving forward, the insights and takeaways from this summit will be instrumental in the planning and execution of subsequent events.

# PRAYERS & PRAISE

- Praise God with us for successfully hosting the Champions Summit.
- Pray with us that this summit will have a positive impact on our local people who attended the summit, igniting their interest in being digital missionaries.
- Praise God for potential partners who were recognized as a result of the summit.
- Pray with us that through the summit we will become more innovative and creative.
- Pray with us for local and sustainable resources.



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